

Go Local

Your source for **LOCAL** *getaways!*



**WASHINGTON
SUBURBAN PRESS
NETWORK**

Contact for more information:

(703)-904-1004 ext. 20 | 11710 Plaza America Dr. Reston, VA 20191
www.wspnet.com

ADVERTISING RATES (net):

Size	Full Run	VA Only	MD Only
Examples of ad units	463,572 circulation	187,909 circulation	275,663 circulation
1 col.(1.78") X 2"	\$310.00	\$137.10	\$174.50
2 col.(3.709") X 2"	\$620.00	\$274.20	\$349.00
3 col.(5.638") X 3"	\$1,395.00	\$616.95	\$785.25
4 col.(7.569") X 4"	\$2,480.00	\$1,096.80	\$1,396.00
5 col.(9.5") X 5"	\$3,875.00	\$1,713.75	\$2,181.25
5 col.(9.5") X 7"	\$4,540.00	\$1,940.00	\$2,590.00
5 col.(9.5") X 9"	\$5,840.00	\$2,495.00	\$3,340.00
5 col.(9.5") X 12.5"	\$7,295.00	\$3,120.00	\$4,175.00
Cost Per Column Inch	\$155.00	\$68.55	\$87.25

The above are examples, all ad unit sizes are available.

As an added bonus, you will appear online for 2 months.

In conjunction with our **Go Local** travel section, we wish to introduce "**Good Excuse Getaways.**" This classified directory provides an inexpensive format to reach the Washington, DC market. This section will appear in our 463,000-audited circulation publications delivered to Fairfax & Loudoun Counties in Virginia and Montgomery County in Maryland.

Discounted Rates & Sizes

One column X 1 inch	\$125
One column X 2 inches	\$225
One column X 3 inches	\$325

(1 7/8") width, all ads are solid set type classified.

No logos or artwork for this unique travel advertising opportunity.

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Washingtonians are always on the move, and sometimes they need to get away from it all. With Go Local, you can reach this vibrant audience with your ideal vacations and perfect getaways. Advertising your local destination spot has never been easier.

WSPN's Go Local is a bi-weekly advertorial section that shows travelers the best values in local travel, giving them more for their money.

In addition to reaching 463,572 households, we offer free color, a hyper-link and an edit focus in our section. Go Local is the perfect way to increase visitation in the upcoming season by reaching the Washington DMA and surrounding area.

Explore:

- Family Day Trips
- Water Parks
- Ocean Getaways
- Ski Resorts
- Golf Resorts
- Spa Packages
- Historic Sites
- River Adventures
- and much more...



Publication Dates:

March 4th	August 5th
March 18th	August 19th
April 1st	September 2nd
April 15th	September 16th
April 29th	September 30th
May 13th	October 14th
May 27th	October 28th
June 10th	November 11th
June 24th	November 25th
July 8th	December 9th
July 22nd	December 23rd

*Space reservation is required one week prior to the publication date. Artwork is due the Friday prior.

- Go Local is printed every other week in selected community newspapers reaching **463,572 audited circulation**.

OUR PUBLICATIONS:

STATE	NEWSPAPER	CIRCULATION	TYPE	DAY
VIRGINIA	Fairfax County Times	127,892	Broadsheet	Thursday
	Loudoun County Times	60,017	Broadsheet	Wednesday
MARYLAND	The Gazette	275,663	Broadsheet	Wednesday
TOTAL:		463,572		



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