



PRESS RELEASE

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WSPN EXCITED ABOUT FUTURE OF COMPANY AND NEW EXECUTIVE VP
After 11 years, Kenneth Courter is promoted to new
Executive Vice President of Sales

Reston, VA, January 15, 2009- Washington Suburban Press Network, the largest community newspaper network in the Washington, DC and Baltimore, MD suburbs, is announcing Kenneth Courter as their new Executive Vice President of Sales.

As of January 8th, Courter accepted the title and responsibilities of WSPN's Executive Vice President of Sales. Working along with Richard Whippen, President/CEO, Courter will continue designing cost effective campaigns to reach the thriving DC and Baltimore markets. Along with economical marketing innovations, Courter also plans on expanding opportunities for online advertising.

“Ken Courter has been an integral part of WSPN's success and is a top notch, well-rounded, and respected Media Executive” states Whippen. Moving Courter up to Executive Vice President of Sales was a “natural fit” that will “only enable WSPN's ability to prosper during these difficult economic times and beyond.”

Courter has been the top sales performer for the past 8 of his 11 years with WSPN, establishing community newspapers as a lucrative medium for national and major Advertisers. Previous achievements include, Associate Publisher with *The Journal Newspapers* and co-founder of the *New Dominion Magazine*. Courter shares his success by being on the Board of Directors for the Ronald McDonald House, helping bring hope to families in trying situations.

About WSPN:

Washington Suburban Press Network is a newspaper owned network vested in the success of their clients. Established in 1992, WSPN has grown to represent over 104 community newspapers in the Washington, DC, and Baltimore, MD suburban areas. WSPN prides itself in offering innovative ways of reaching local community audiences with out-of-home opportunities and promotions, such as Online, Front Page Strip, and “Sticky Note” advertising. Headquartered in Reston, VA, Washington Suburban Press Network is proud to represent over 200 years of the best local community news. *Connect to the power of our suburbs*. For more information, go to: www.wspnet.com

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AMERICA'S LARGEST SUBURBAN NEWSPAPER NETWORK

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