



PRESS RELEASE

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NEW BUSINESS IS JUST A CLICK AWAY
WSPN website offers clients a quick look at potential business with the
Online Zip Code Search

Reston, VA, February 17, 2009- The Washington Suburban Press Network is offering current and future clients and advertisers an opportunity to evaluate their potential coverage. With the new Online Zip Code Search, clients and advertisers can see possible newspapers and reach based on desired zip codes.

Washington Suburban Press Network's Online Zip Code Search is simple and easy to use. This new program is available in the *Newspapers*, *Products*, and *Our Suburbs* sections of the WSPN website. By entering up to 5 zip codes, clients can receive circulation and household numbers, penetration percentages, formats, and publication dates of potential newspapers within their selected target. This program is a great resource for clients as our audited circulation is compiled into one database with around the clock access.

The Online Zip Code Search is the newest program available in a long line of unique products that WSPN has to offer. "We are driven to give all of our clients the most efficient and effective way to reach the communities within the Washington DC DMA" states CEO/President, Richard Whippen. "And this Zip Code search tool is a great example of our continued drive to support our clients' needs and improve our usability in the marketplace."

About WSPN:

Washington Suburban Press Network is a newspaper owned network vested in the success of their clients. Established in 1992, WSPN has grown to represent over 104 community newspapers in the Washington, DC, and Baltimore, MD suburban areas. WSPN prides itself in offering innovative ways of reaching local community audiences with out-of-home opportunities and promotions, such as Online, Front Page Strip, and "Sticky Note" advertising. Headquartered in Reston, VA, Washington Suburban Press Network is proud to represent over 200 years of the best local community news. *Connect to the power of our suburbs.* For more information, go to: www.wspnet.com

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AMERICA'S LARGEST SUBURBAN NEWSPAPER NETWORK
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