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FOR IMMEDIATE RELEASE

**Email Marketing provides a new solution for all businesses
You can now target homeowners via the internet**

Use MediaProwler to Reach Attractive Consumers throughout the United States

MediaProwler a division of the Washington Suburban Press Network has announced a new service to target homes with email advertising capabilities. We now provide a direct response mechanism for both large and small clients.

MediaProwler was developed by a team of computer scientists, data architects, and programmers with long histories in delivering permission based email advertisements to local consumers. We maintain a dynamic database of 125 million unique subscribers, representing 57% of the U.S. internet community. Each subscriber has requested offers, specials and promotions from businesses in their communities. Our opt-in mechanism guarantees in-home delivery. This distribution ensures delivery of email advertisements to the consumer's inbox. Our proprietary email delivery technology is revolutionary in marketing. This enabling technology, coupled with our huge database of 125 million subscribers, puts the power of email marketing in the hands of all businesses.

MediaProwler has created a unique value proposition for businesses wanting to advertise on a local or national level, or wanting to stay in touch with their current customer base.

In combination with our other services you can now target the United States with Direct Mail, Email Blast and Newspaper solutions.

About WBSPN:

Washington Baltimore Suburban Press Network is a newspaper owned network vested in the success of their clients. Established in 1992, WBSPN has grown to represent over 100 community newspapers in the Washington, DC and Baltimore, MD suburban areas. WBSPN prides itself in offering innovative ways of reaching local community audiences with out-of-home opportunities and promotions, such as Online, Front Page Strip, and "Sticky Note" advertising. Headquartered in Reston, VA, Washington Baltimore Suburban Press Network is proud to represent over 200 years of the best local community news. With our new MediaProwler services you can expand your reach to every community in the United States.

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