

The Washington & Baltimore Suburban Press Network
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PRESS RELEASE

WSPN ADDS THE SEVERNA PARK VOICE TO ITS EXPANDED NETWORK OF NEWSPAPERS

Reston, VA— The Washington & Baltimore Suburban Press Network is pleased to announce the additions of the Severna Park Voice and the Pasadena Voice to its broadening newspaper network.

The Severna Park Voice, which was first established in 1981, is a unique paper that thrives on reporting positive news in the community. Editor Lonnie Lancione is dedicated to keeping the Severna Park Voice a local community paper serving people of the Severna Park, Maryland area. “We want you to feel good after reading our paper, we want our paper to focus on everyday citizens doing good around our community, that is what makes us different from the rest of the main market newspapers,” said Lancione.

Severna Park Voice is a monthly distribution that currently has 21,300 in circulation. Adding onto the success of the Severna Park Voice, Lancione and his colleagues were able to produce another newspaper, the Pasadena Voice which had its first publication in February 2009. The Severna Park Voice and the Pasadena Voice will offer advertisers a more extensive opportunity to advertise there business while offering it to an exclusive and high-end, growing audience in the Anne Arundel County, Maryland area.

Washington & Baltimore Suburban Press Network is a newspaper owned network vested in overseeing the successes of their clients. Established in 1992, WSPN has grown to represent over 104 community newspapers in the Washington, DC, Virginia, and Baltimore, Maryland suburban areas. WSPN prides itself in offering innovative ways of reaching local community audiences with out-of-home opportunities and promotions, such as Online, Front Page Strip, and “Sticky Note” advertising. Headquartered in Reston, VA, Washington & Baltimore Suburban Press Network is proud to represent over 200 years of the best local community news. *Connect to the power of our suburbs.* For more information, go to: www.wspnet.com

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AMERICA’S LARGEST SUBURBAN NEWSPAPER NETWORK

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