

## HISPANIC/ LATIN

<b>Washington Hispanic (DC, MD, VA)</b>			<b>Circ. 55,000</b>	<b>Published: Friday</b>			<b>\$42.20 /Column inch</b>	
Format	Depth	6 col.	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	20"	11"	9.13"	7.27"	5.41"	3.55"	1.69"	22"x20"

<b>El Pregonero (DC, MD, VA)</b>			<b>Circ. 39,815</b>	<b>Pub. Day: Thursday</b>			<b>\$20.60 /Column inch</b>	
Format	Depth	6 col.	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Tabloid	11.5"	9.75"	8.1"	6.5"	4.8"	3.15"	1.52"	20"x11.5"

## AFRICAN AMERICAN

<b>The Washington Informer, DC</b>			<b>Circ. 19,000</b>	<b>Published: Thursday</b>			<b>\$40.00 /Column inch</b>	
Format	Depth	5 col.	4 col.	3col.	2col.	1 col.	Double Truck	
Broadsheet	12.37"	9.5"	7.56"	5.62"	3.62"	1.75"	19"x12.37"	

<b>Afro-American Washington, DC</b>			<b>Circ. 11,557</b>	<b>Published: Friday</b>			<b>\$50.50 /Column inch</b>	
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<b>Afro-American Baltimore, MD</b>			<b>Circ. 11,224</b>	<b>Published: Friday</b>			<b>\$50.50 /Column inch</b>	
Format	Depth	6 col.	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	20"	11.5"	9.56"	7.62"	5.68"	3.72"	1.81"	24.5"x21"

<b>Wash. &amp; Balt. Combined</b>	<b>Circ. 22,781</b>	<b>\$80.00 /Column inch</b>
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<b>Total Ethnic Newspaper</b>	<b>Circulation: 134,781</b>
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