

ADVERTISING COPY TRANSFER INFORMATION

Sending Artwork Via Email

- WSPN E-mail address for all artwork: ads@wspnet.com
- Be sure to include run date and client name within e-mail.
- File must be in PDF format/PC compatible, minimum 300 DPI with embedded fonts.
- Color CMYK only

Sending Artwork via AP AdSend

- WSPN AP AdSend delivery code: V A R S P
- Please send file as a PDF / PC compatible

Sending Artwork via adDirect

- Please send file as a PDF / PC compatible

Sending Artwork via AdTransit

- Go under VA-Reston-Washington Suburban Press Network
- Please send file as a PDF / PC compatible

Sending Artwork Hard Copy

- WSPN Production Dept. Address:
11710 Plaza America Drive, Suite 420
Reston, VA 20190
ATTN: Respective Account Executive
- Please send at least one copy per publisher (not one copy per newspaper)
- Artwork should be sent in the following format: CD / DVD

*All artwork needs to arrive to WSPN no later than
12:00pm, Monday the week of the run date*

For information regarding other options, please contact Edwin Rodriguez at:
(703) 994-4935 or your National Account Manager.