

Reach 599,000 Households each week in Suburban Washington, DC. Free color and a link to your website. Go Local is the perfect way to increase visitation in the upcoming holiday season. Our Families are interested in your destination. Call or email today!

go!

LOCAL



**DISCOVER
LOCAL**



**STAY
CLOSE**



**HAVE
FUN**



**Contact Pam Stamper for
More information!**

11710 Plaza America Drive
Reston, VA 20191
540.751.0001
pstamper@wspnet.com
www.wspnet.com

**WASHINGTON
SUBURBAN PRESS
NETWORK**

Print & E-Blast



E-Blast:

We continue to improve our media mix for travel clients and destinations. Our newest offering is E-Mail Blasts within the Washington, DC market and beyond. This new service has proven the most cost effective and productive method to reach your target audience. Our data base exceeds 100 million email addresses to send your travel related message. The results have exceeded client's expectations. You see immediate results the day of delivery.

Only \$55 CPM

Print Media : Free Color - Free Editorial

ADVERTISING RATES (net):

Size	Full run	VA Only	MD Only
Examples of ad units	599,000 circulation	190,000 circulation	406,000 circulation
1 col.(1.69") x 2"	\$310.00	\$137.00	\$174.00
2 col.(3.55") x 2"	\$620.00	\$247.00	\$349.00
3 col.(5.41") x 3"	\$1,395.00	\$616.00	\$785.00
4 col.(7.27") x 4"	\$2,480.00	\$1,096.00	\$1,396.00
5 col.(9.13") x 5"	\$3,875.00	\$1,713.00	\$2,181.00
5 col.(9.13") x 7"	\$4,540.00	\$1,940.00	\$2,590.00
Cost Per Column Inch	\$155.00	\$68.00	\$87.00

PUBLICATION DATES

February 8	February 22
March 7	March 21
April 4	April 18
May 9	May 23
June 6	June 20
July 3	July 17
August 8	August 22
September 5	September 19
October 3	October 17
November 7	November 21
December 5	December 19

(Dates are subject to change)

STATE	NEWSPAPER	CIRCULATION	TYPE	DAY
Virginia	Fairfax County Times	130,000	Broadsheet	Friday
	Loudoun County Times	63,000	Broadsheet	Wednesday
Maryland	The Gazette (Montgomery & Prince George County)	406,000	Broadsheet	Wednesday

Total: 599,000

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Shenandoah Vally - April 18th

You know how beautiful spring is in the Shenandoah Valley, now is time to share it with everyone stuck in the DC suburbs. Promote historic sites, or beautiful hiking trails, intriguing caverns, and so much more.

- Presidential Birthplaces
- Resorts & Spa
- Country Inns/Bed & Breakfasts
- Vineyards & Wine Tastings
- Fishing & Boating
- Ski-diving & Extreme Adventures

Resorts & Spas -May 9th

With Mother's Day around the corner, advertising a paradise get-away for mom is ideal. Whether you book a simple massage or a relaxing weekend, a spa getaway is great gift for mom.

Williamsburg, VA - May 23th

Tourists season is beginning and Williamsburg, VA has something for everyone. Kids will be enthralled with historic sites and reenactments and adults will find museums and wineries to their hearts content. Show the varieties that Williamsburg has to offer in Go Local.

Virginia Beach, VA - June 6th

Virginia Beach is just a few hours from the DC suburbs, offering a great retreat for busy city-slickers and suburban families with beaches, water parks, restaurants, and so much more. Help our readers plan "The Vacation of their Dreams."

Celebrate America - June 20th

While fireworks and cook-outs are a typical way to spend the 4th of July, why not promote exciting events surrounding its history. Promote the homes of our founding fathers and the cities, towns, and country they helped build. Discover parades, parties, and events celebrating our nation's birthday. And of course, firework shows are always a plus.

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