

FAIRFAX COUNTY, VA

Fairfax County Times

Northern Edition
Southern Edition
www.fairfaxtimes.com

Circ. 130,000
Circ. 66,000
Circ. 64,000
online specs are available on page 13

Published: Friday
Published: Friday

\$55.60/Column inch
\$37.50/Column inch
\$37.50/Column inch

Format	Depth	6 col.	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	19.5"	11"	9.13"	7.27"	5.41"	3.55"	1.69"	21.5"x19.5"

Falls Church News-Press

www.Fcnp.com

Rop.Circ. 25,000 Pp.Circ. 19,000
online specs are available on page 13

Published: Thursday

\$30.30/Column inch

Format	Depth	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Tabloid	11.5"	9.75"	7.75"	5.75"	3.8"	1.83"	20"x11.5"

Mount Vernon Voice

www.MountVernonVoice.com

Circ. 12,000
online specs are available on page 13

Published: Wednesday

\$18.00/Column inch

Format	Depth	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Tabloid	12.5"	9.875"	7.875"	5.875"	3.875"	1.875"	21"x12.5"

All Fairfax County

Circulation: 164, 114

Column Inch Rate \$100.00

ALEXANDRIA (CITY), VA

Alexandria Times

www.AlexTimes.com

Circ. 18,000
online specs are available on page 13

Published: Thursday

\$23.20/Column inch

Format	Depth	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Tabloid	11"	9.3"	7.4"	5.5"	3.6"	1.7"	21"x11"

LOUDOUN COUNTY, VA

Loudoun Times-Mirror

www.LoudounTimes.com

Circ. 61,045
online specs are available on page 13

Published: Wednesday

\$41.20/Column inch

Format	Depth	6 col.	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	21"	12"	10"	7.95"	5.92"	3.89"	1.9"	24.5"x21"

PRINCE WILLIAM COUNTY, VA

Gainesville Times

www.Gainesville-Times.com

Circ. 16,089
online specs are available on page 13

Published: Thursday

\$17.00 /Column inch

Format	Depth	6 col.	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	21"	12"	10"	7.95"	5.92"	3.89"	1.9"	24.5"x21"

All Prince William County

Circulation: 16,089

Column Inch Rate \$17.00

FAUQUIER COUNTY, VA

Fauquier Times-Democrat

www.Fauquier.com

Circ. 12,116

online specs are available on page 13

Published: Wednesday

\$22.60/Column inch

Format	Depth	6 col.	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	21"	12"	10"	7.95"	5.92"	3.89"	1.9"	24.5"x21"

Fauquier Times-Democrat/Weekend

www.Fauquier.com

Circ.7,540

online specs are available on page 13

Published: Friday

\$21.10/Column inch

Format	Depth	6 col.	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Tabloid	21"	12"	10"	7.95"	5.92"	3.89"	1.9"	24.5"x21"

All Fauquier County

Circulation: 22,670

Column Inch Rate \$40.00

RAPPAHANNOCK COUNTY, VA

Rappahannock News

www.RappNews.com

Circ. 3,088

online specs are available on page 13

Published: Thursday

\$13.40/Column inch

Format	Depth	6 col.	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	21"	12"	10"	7.95"	5.92"	3.89"	1.9"	24.5"x21"

CULPEPER COUNTY, VA

Culpeper Times

www.CulpeperTimes.com

Circ. 9,817

online specs are available on page 13

Published: Thursday

\$20.60 /Column inch

Format	Depth	6 col.	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	21"	12"	10"	7.95"	5.92"	3.89"	1.9"	24.5"x21"

All Culpeper County

Circulation: 30,859

Column Inch Rate \$50.00

NW WASHINGTON, DC

Current Newspapers

Northwest / Georgetown / Dupont / Foggy Bottom

www.CurrentNewsPapers.com

Circ. 52,847

online specs are available on page 13

Published: Wednesday

\$41.72 /Column inch

Format	Depth	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Tabloid	13"	10.25"	8.20"	6.08"	4"	1.92"	20.5"x13"

Washington City Paper

www.WashingtonCityPaper.com

Circ. 75,178

online specs are available on page 13

Published: Friday

\$42.75 /Column inch

Format	Depth	4 col.	3col.	2col.	1 col.	Double Truck
Tabloid	10.458"	9.5"	7.083"	4.667"	2.25"	20"x10.458"

All Washington D.C

Circulation: 127,449

Column Inch Rate \$78.00

MONTGOMERY COUNTY, MD

Bethesda Gazette Chevy Chase/Kensington/ Potomac/North Potomac www.Gazette.net	Circ. 62,916 online specs are available on page 13	Published: Wednesday	\$48.90/Column inch
Damascus Gazette www.Gazette.net	Circ. 10,139 online specs are available on page 13	Published: Wednesday	\$12.30/Column inch
Gaithersburg/Germantown Gazette Montgomery Village & Poolesville www.Gazette.net	Circ. 69,912 online specs are available on page 13	Published: Wednesday	\$45.60/Column inch
Olney Gazette www.Gazette.net	Circ. 15,327 online specs are available on page 13	Published: Wednesday	\$17.00/Column inch
Rockville Gazette/Aspen Hill www.Gazette.net	Circ. 29,543 online specs are available on page 13	Published: Wednesday	\$28.40/Column inch
Silver Spring/ Takoma Park/ Burtonsville/ Wheaton Gazette www.Gazette.net	Circ. 64,765 online specs are available on page 13	Published: Wednesday	\$68.60/Column inch

Format	Depth	6 col	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	19.5"	11"	9.13"	7.27"	5.41"	3.55"	1.69"	21.5"x19.5"

All Montgomery County Total Circulation: 252,602 Column Inch Rate \$175.74

PRINCE GEORGE'S COUNTY, MD

Laurel / Hyattsville / Port Towns / Riverdale College Park / Greenbelt Gazette www.Gazette.net	Circ. 47,806 online specs are available on page 13	Published: Thursday	\$39.67/Column inch
Lanham / Largo / Landover/ New Carrollton Gazette & Bowie Star www.Gazette.net	Circ. 68,056 online specs are available on page 13	Published: Thursday	\$58.00/Column inch
Clinton / Andrews / Ft. Washington/ Upper Marlboro Gazette www.Gazette.net	Circ. 36,281 online specs are available on page 13	Published: Thursday	\$31.00/Column inch

Format	Depth	6 col	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	19.5"	11"	9.13"	7.27"	5.41"	3.55"	1.69"	21.5"x19.5"

All Pr. George's Co. Gazettes Circulation: 152,143 Column Inch Rate \$109.68

Prince George's Sentinel www.theSentinel.com	Circ. 20,000 online specs are available on page 13	Published: Thursday	\$38.10/Column inch				
Format	Depth	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Tabloid	10"	10.25"	8.164"	6.076"	3.991"	1.905"	20.75"x13"

All Prince George's Co. Circulation: 171,607 Column Inch Rate \$143.50

Enquirer Gazette www.SoMDNews.com	Circ. 2,220 online specs are available on page 13	Published: Thursday	\$9.00/Column inch
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Format	Depth	6 col	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	19.5"	11"	9.13"	7.27"	5.41"	3.55"	1.69"	21.5"x19.5"

FREDERICK COUNTY, MD

Frederick Gazette

Frederick, Middletown, Brunswick, Walkersville/
Thurmont, / Mount Airy, New Market/ Urbana
www.gazette.net

Circ.62,851

Published: Thursday

\$27.60/Column inch

online specs are available on page 13

Format	Depth	6 col	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	19.5"	11"	9.13"	7.27"	5.41"	3.55"	1.69"	21.5"x19.5"

CHARLES COUNTY, MD

Maryland Independent

www.SomdNews.com

Circ. 19,480

Published: Wed/Friday

\$25.30/Column inch

online specs are available on page 13

Advertiser

Circ. 45,350

Published: Friday

\$10.50 /Column inch

Format	Depth	6 col	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	19.5"	11"	9.13"	7.27"	5.41"	3.55"	1.69"	21.5"x19.5"

All Charles County

Circulation: 45,140

Column Inch Rate \$33.50

ST. MARY'S COUNTY, MD

The Enterprise

www.EnterpriseNews.com

Circ. 14,842

Published: Wed/Friday

\$22.40 /Column inch

online specs are available on page 13

Format	Depth	6 col	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	19.5"	11"	9.13"	7.27"	5.41"	3.55"	1.69"	21.5"x19.5"

All St.Mary's County

Circulation: 17,152

Column Inch Rate \$29.50

CALVERT COUNTY, MD

The Recorder

Circ. 10,532

Published:Wed & Friday

\$13.50 /Column inch

Format	Depth	6 col	5 col.	4 col.	3col.	2col.	1 col.	Double Truck
Broadsheet	19.5"	11"	9.13"	7.27"	5.41"	3.55"	1.69"	21.5"x19.5"

All Calvert County

Circulation: 12,863

Column Inch Rate \$12.80

COLOR RATES

PER NEWSPAPER

BLACK PLUS 1 COLOR	\$100
BLACK PLUS 2 COLORS	\$200
4 COLORS (BLACK PLUS 3 COLORS)	\$300

DISCOUNTS

5-10 NEWSPAPERS	20%
11-16 NEWSPAPRES	30%
17+ NEWSPAPERS	35%

ADDITIONAL CONTRACT DISCOUNTS

FREQ. OF ADVERTISING

FREQ. OF ADVERTISING	DISCOUNTS
6X ANNUALLY	5%
6X CONSECUTIVELY	8%
13X ANNUALLY	10%
26X ANNUALLY	15%
38X ANNUALLY	18%
52X ANNUALLY	20%

MULTI-PUBLICATION DISCOUNTS

CIRC. PURCHASED

VOLUME DISCOUNTS

300,000 TO 399,999	12%
400,000 TO 499,999	15%
500,000 TO 599,999	20%
600,000 PLUS	25%